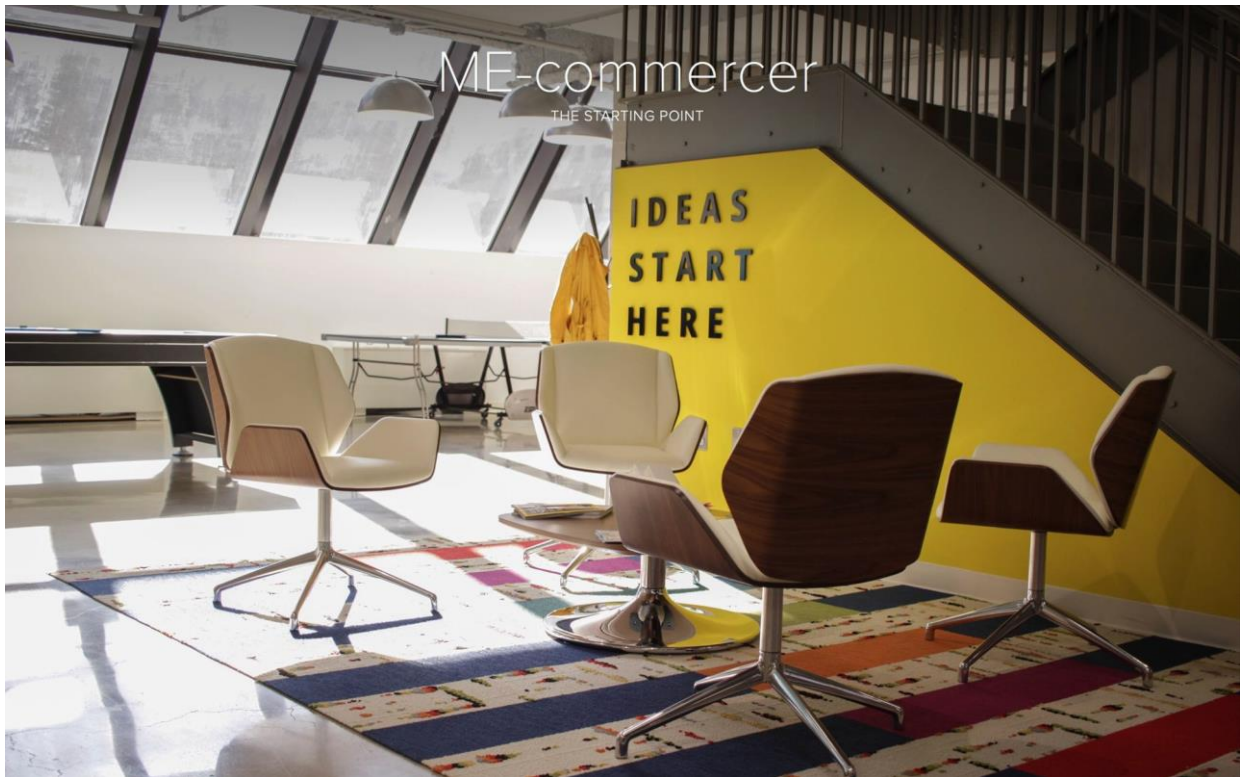




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ME-commercer
A new VET professional
profile for Micro Enterprises



A NEW VET PROFESSIONAL PROFILE FOR MICRO-ENTERPRISES

INTRODUCTION

After much work and effort, we have completed the Me-commercer project, designed to define a new professional profile of Me-commercer.

The target is, through our online platform, to train new experts in electronic commerce who focus on the needs of the microenterprise.

All the partners that we are participating in this project (Italy, Lithuania, Czech Republic and Spain) have been working very hard to offer the best training aimed at the figure of me-commercer.

In this program you will find the theoretical and practical material necessary to become a professional of Me-commercer.

Become a me-commercer expert! The training is offered in 5 languages: English, Spanish, Czech, Lithuanian and Italian. <http://learning.me-commercer.eu/>



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WE BEGIN WITH THE DEVELOPMENT OF THE PLATFORM!

The development of the contents and its organization, into the online platform of the program, began during the team meeting held in Ceske Budejovice, Czech Republic, on April 17, 18 and 19.



From this team meeting, the partners have been working to create the training program. We have compiled and developed the necessary information to make this course a complete and competent training, capable of turning any of our students into a professional within the electronic commerce.

This program is composed of six modules, in which we will find the material and tools necessary to complete successfully each of these stages.

At the end of each of these modules, the students must pass a questionnaire where they will be reflected if they have absorbed the knowledge related to that part.

In the last module we have inserted a final exam composed of 40 questions that the student will have to overcome to obtain the certificate.

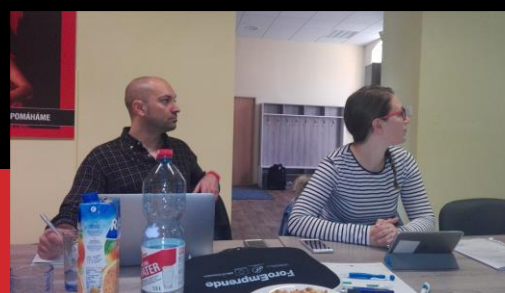
TRANSNATIONAL COOPERATION

Meeting in Ceske Budejovice,
Czech Republic.



We began to develop the organization of the contents within the online training platform.

<http://learning.me-commercer.eu/>





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The entire training program is developed interactively, and the purpose of this training platform is to facilitate the access to the formation and specialization in this sector. In this way:



- the interested students can take the online e-commerce course and train to improve their professional future.
- The local companies can improve their strengths in the global market.

¡HEMOS FINALIZADO EL PROYECTO!

In October of 2018 we completed all the phases of the program and we have launched the course so that the first students can try it.

Until October 30 we have obtained at least 20 students, from each partner country, who have participated in this program and who have successfully developed the training.

We will not stop working to improve this program and we will be available for any questions or problems that interested students have.

The entire training program was developed interactively through the MOOCs (Massive Open Online Course).





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These are the links where you can get to know us better, follow our progress and develop you as Me-commercer:



<http://me-commercer.eu/>



<http://learning.me-commercer.eu/>

Links to social networks:



<https://www.facebook.com/MEcommercer>



<https://www.linkedin.com/groups/13502642/profile>

Links to the partners web:



<http://www.camaracaceres.es/>



<http://www.proeduca.cz/>



<http://www.bluebook.it/>



<http://www.paneveziodrmc.lt/>